

2026-27



# Membership Benefits

Sail America is the hub for sailing businesses. We exist to strengthen and grow the sailing community by helping businesses thrive, expanding knowledge, and creating powerful connections. When you join Sail America, you're not just becoming a member, you're joining a movement dedicated to the future of sailing.

## What do we offer?

As a Sail America member, you gain access to exclusive benefits designed to grow your business and strengthen your voice in the industry:

- **Unmatched Networking & Professional Development** - Connect with peers, share insights, and learn from industry leaders at Sail America's Industry Conference (SAIC), the premier event for sailing professionals.
- **A Strong, Unified Voice** - We represent your interests at the highest levels of the boating industry, ensuring your voice is heard on critical issues, from boat shows to industry standards.
- **Continuous Learning & Online Engagement** - Can't attend in person? Join our virtual forums, webinars, and video meetups to tackle key topics like financing, insurance, participation growth, and more.
- **Exclusive Industry Insights** - Access data and trends you won't find anywhere else, including economic confidence, revenue shifts, and emerging challenges, so you can make smarter business decisions.
- **Leadership & Advocacy** - Our board includes major brands and partners like Beneteau, Yanmar, SailTime, NMMA, ASA, and more. Through these relationships, we influence key industry initiatives and events.

## CONNECT WITH US!

