

Sail America Industry Conference

Grow Your Business, Grow the Industry.



SAIC

March 24-26, 2026

**The Newport Harbor Hotel
and Marina, Newport, RI**



About SAIC

Sail America's Industry Conference is the premier gathering for sailing professionals. This day-and-a-half event delivers high-value education, hands-on workshops, and targeted networking. With more than 150 attendees—and growing—participants include senior decision-makers and influencers from the industry's most respected brands. As a sponsor, you gain direct visibility and meaningful engagement with leaders who shape the future of sailing.

Sail America, the trade association for the U.S. sailing industry, plays a vital role for all companies that are involved in providing sailing-related products and services.

Tier	Price	Ads/Logo Placement	Exposure	Additional Benefits
Title Sponsor <i>ONE Available</i>	\$8,000	<ul style="list-style-type: none"> • Recognition in all advertising, marketing, and conference-related materials • Logo on all conference signage, including name badges • One (1) complimentary full page advertisement in the conference program • Company logo on SAIC webpage 	<ul style="list-style-type: none"> • Opportunity to speak for five (5) minutes at a conference general session • One boat at the regatta (if regatta occurs) • Sponsor-designated name tag ribbon, table display of company collateral 	<ul style="list-style-type: none"> • Four (4) complimentary tickets to the conference and industry reception • First right as Title Sponsor for the next SAIC
Social Event Sponsor	\$3,500	<ul style="list-style-type: none"> • Company name or logo in all conference and social event-related marketing materials • Company logo on SAIC webpage • One (1) complimentary half-page ad in the conference program 	<ul style="list-style-type: none"> • Opportunity to speak to attendees at social event • Sponsor-designated name tag ribbon • Table display of company collateral 	<ul style="list-style-type: none"> • Two (2) complimentary tickets to the conference and industry reception
Platinum Sponsor	\$2,500	<ul style="list-style-type: none"> • Company name or logo included in all marketing and conference related materials • Company logo on SAIC webpage • One (1) complimentary half-page ad in the conference program 	<ul style="list-style-type: none"> • Sponsor-designated name tag ribbon • Table display of company collateral 	<ul style="list-style-type: none"> • One (1) complimentary tickets to the conference and industry reception
Diamond Sponsor	\$1,500	<ul style="list-style-type: none"> • Company name or logo included in all marketing and conference-related materials • One (1) complimentary half-page ad in the conference program 	<ul style="list-style-type: none"> • Sponsor-designated name tag ribbon 	<ul style="list-style-type: none"> • One (1) complimentary tickets to the conference and industry reception

Dinner Raffle Donations *(items valued over \$100)*

- Any company or person may donate items for the auction
- All donations must be valued at \$100 or higher, and must be an item or items that are suitable to be raffled
- Recognition on a raffle promotional flyer given to all conference participants
- Donors are responsible for the shipment of raffle items to venue and/or the winner

General Sponsor: We can create custom sponsorships that meet your specific needs, – just call us!

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Sponsor Contract

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Company Name: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ ZIP Code: _____

Phone Number: _____

Email Address: _____

Please indicate your preferred level:

☐ Title \$8,000 ☐ Social Event \$3,500 ☐ Platinum \$2,500 ☐ Diamond \$1,500

☐ Raffle (*provide short description and value below. Email a photo to: info@sailamerica.com*):

Payment Information:

☐ Mastercard ☐ Visa (*We do **not** accept AMEX*) ☐ Check Enclosed (*made out to Sail America*)

Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____

Billing Address (*if different from above*): _____

Signature: _____ Date: _____

Please note: Payment is due with contract. Sponsorships are non-refundable. All sponsors must provide a high-resolution logo in .PDF, .EPS or AI format for use in SAIC marketing materials. All sponsors are responsible for creating their own logos and ad graphics, and for meeting all deadlines and graphic requirements. If deadlines are not met, Sail America does not guarantee inclusion. Content of ads must be professional and appropriate to event management and the general public.



Sail America 50 Water Street | Warren, RI | 02885
info@sailamerica.com

*Instructions: To submit electronically,
Save your file and click submit button.*

Click to Submit Contract