SAIC

April 23-25, 2024

St. Petersburg Yacht Club

St. Petersburg, FL

Sail America Industry Conference



Grow
Your Business.
Grow the Industry.

Sail America

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About SAIC

Sail America's Industry Conference is the place for sailing professionals. The day and a half event features educational and professional development seminars, workshops, networking events, and a regatta. It has hosted more than 150 attendees in the past and continues to grow.

Sail America, the trade association for the U.S. sailing industry, plays a vital role for all companies that are involved in providing sailing-related products and services. Established in 1990 by members of the U.S. sailing industry, Sail America now has over 200 members representing all segments of the sailing market. With a professional staff, a dedicated board of directors, and a team of volunteers and supporters, Sail America works hard to support the success and growth of its member businesses.

Title Sponsor $10,000

- Recognition in all advertising, marketing, and conference-related materials
- Logo on all conference signage, including name badges
- One (1) complimentary full page advertisement in the conference program
- Opportunity to speak for five (5) minutes at a conference general session
- Four (4) complimentary tickets to the conference and industry reception
- Company logo on SAIC webpage
- Sponsor-designated nametag ribbon
- One boat at the regatta *(if regatta occurs)*
- First right as **Title Sponsor** for the next SAIC

ONE AVAILABLE

$2,500 Platinum Sponsor

- Company name or logo included in all marketing and conference related materials
- Company logo on SAIC webpage page
- Sponsor-designated nametag ribbon
- Table display of company collateral
- Two (2) complimentary tickets to the conference and industry reception
- One (1) complimentary half-page ad in the conference program

$1,500 Diamond Sponsor

- Company name or logo included in all marketing and conference-related materials
- Sponsor-designated nametag ribbon
- Table display of company collateral
- Two (2) complimentary tickets to the conference and industry reception
- One (1) complimentary half-page ad in the conference program

$750 General Sponsor

- Company name or logo included in all marketing and conference-related materials
- Sponsor-designated nametag ribbon
- One (1) complimentary ticket to the conference and industry reception
- One (1) complimentary 1/4 page ad in the conference program

$2,500 Social Event Sponsor

- Company name or logo in all conference and social event-related marketing materials
- Company logo on SAIC webpage
- Two (2) complimentary tickets to the conference and industry reception
- One (1) complimentary half-page ad in the conference program
- Opening Day and Day 1 Industry Networking Event

TWO AVAILABLE

Dinner Raffle Donations

(items valued over $100)

- Any company or person may donate items for the auction
- All donations must be valued at $100 or higher, and must be an item or items that are suitable to be raffled
- Recognition on a raffle promotional flyer given to all conference participants

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Sponsor Contract

Grow Your Business. Grow the Industry.



Instructions: To submit electronically, Save your file and click submit button. Click to Submit Contract

Company Name: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ ZIP Code: _____

Phone Number: _____

Email Address: _____

Please indicate your preferred level:

☐ Title ☐ Platinum ☐ Diamond ☐ General ☐ Social Event

☐ Raffle *(provide short description and value below. Email a photo to:* **sgrove@sailamerica.com**):

_____

_____

_____

_____

_____

Payment Information:

☐ Amex ☐ Mastercard ☐ Visa ☐ Check Enclosed *(made out to Sail America)*

Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____

Billing Address *(if different from above)*: _____

Signature: _____ Date: _____

Please note: **Payment is due with contract. Sponsorships are non-refundable. All sponsors must provide a high-resolution logo in .PDF, .EPS or AI format for use in SAIC marketing materials. All sponsors are responsible for creating their own logos and ad graphics, and for meeting all deadlines and graphic requirements. If deadlines are not met, Sail America does not guarantee inclusion. Content of ads must be professional and appropriate to event management and the general public.**

Sail America 50 Water Street | Warren, RI | 02885
fax: 401-247-0074 | email: info@sailamerica.com

Instructions: To submit electronically, Save your file and click submit button.
Click to Submit Contract