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Sail America  
Stephanie Grove  
[info@sailamerica.com](mailto:info@sailamerica.com)  
(401) 289-2540



## **Sail America Executive Team Member Appointed to the National Marine Manufacturers Association Board of Directors**

Warren, RI- Sail America Executive Team Member, past Sail America Board President, and Vice President of Sales and Marketing at The Moorings, Josie Tucci, has been appointed to the National Marine Manufacturers Association (NMMA) Board of Directors as a representative for Sail America.

NMMA is the nation's leading trade association representing boat, marine engine, and accessory manufacturers.

"We are excited to see Josie represent Sail America and the sailing industry on the NMMA board. With her decades of experience in the recreational marine industry, we feel that she will be an excellent advocate for Sail America and its members," said Kevin Carlan, current Sail America board president.

Originally from Brighton, England, Josie's career in the marine industry started in France, working for a national sailing school and then for Dufour Yachts, where she worked with the sales and product teams on boat orders for the worldwide charter market. Emigrating to the US in 2001, she took the role of product manager for The Moorings Yacht Sales and was part of the team that launched The Moorings Power and Leopard catamarans. After The Moorings was acquired by TUI Travel in 2005, Josie became brand manager for Sunsail, working closely with the e-commerce, sales and marketing teams in the US, Europe, and Asia Pacific. She then became the head of distribution and head of marketing for all Marine Brands. In 2012, Josie moved to MarineMax, where she was vice president of marketing for their US network of over 50 stores. Josie rejoined The Moorings in 2015 as general manager. Currently, Josie Tucci is vice president of sales and marketing for The Moorings and Sunsail.

**About Sail America:** Sail America is the trade association for the U.S. sailing industry and plays a vital role for all companies involved in providing sailing-related products and services. Established in 1990 by members of the U.S. sailing industry, Sail America's members represent all segments of the sailing market. With a professional staff, a dedicated board of directors, and a team of volunteers and supporters, Sail America works hard to promote the health and growth of sailing.

50 Water Street · Warren, RI 02885 · Phone: 401-289-2540  
[info@sailamerica.com](mailto:info@sailamerica.com) • [www.sailamerica.com](http://www.sailamerica.com)