



Customer Retention-Learn tips and tricks to retain customers using digital tools.

Please join Sharmin Attaran, Ph. D. Professor of Marketing at Bryant University to learn tips and tricks to retain customers using digital tools. Dr. Attaran currently teaches consumer behavior, sustainability marketing, and digital marketing strategies. She is also currently researching how sustainability is communicated in the supply chain.

Wednesday, November 17th, 2021-11:00 AM-1:00 PM ET

Title Sponsor - \$1,500 (One available)

- Company name or logo on all marketing & event related material
- Company logo on SA Virtual Event webpage
- Full Page ad in SA Newsletter
- 2 free registrations to SAIC 2022

Diamond Sponsor -\$500

- Company name or logo on all marketing & event related material
- Company logo on SA Virtual Event webpage
- ½ Page ad in SA Newsletter
- Helly Hansen vest

General Sponsor- \$250

- Company name or logo on all marketing & conference related material
- Company logo on SA Virtual Event webpage
- ¼ page ad in SA Newsletter
- Helly Hansen dry bag



Company Name: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ ZIP Code: _____

Phone Number: _____

Email Address: _____

Please indicate your preferred level:

Title- \$1,500 Diamond- \$500 General-\$250

Payment Information:

Mastercard Visa Check

Card #: _____ CVV: _____ Exp. Date: _____

Name on Card: _____

Billing Address (*if different from above*): _____

Signature: _____ Date: _____

Please email to info@sailamerica.com or fax to 401-247-0074