



Tom Martin- Everything Has Changed But Nothing Is Different

While everything has changed — in terms of the tools and techniques that we use to build relationships or prospect for business — nothing is really different. At the end of the day, we still have to capture the attention of a prospective buyer, leverage that attention to engage them in meaningful conversations and finally, convert those conversations into new customers.

Wednesday, April 28th 11:00 am-1:00 pm ET

Title Sponsor - \$1,500 (One available)

- Company name or logo on all marketing & event related material
- Company logo on SA Virtual Event webpage
- Full Page ad in SA monthly newsletter
- 2 free registrations to SAIC 2022
- Up to a five-minute promotional introduction of your company's product plus we'll post a promotional video to Sail America's web site for 90 days.
- **SPECIAL OFFER FOR THIS SPEAKER: A two-hour personalized virtual session with the speaker tailored to your company's needs.**

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- ½ Page ad in SA monthly newsletter
- Helly Hansen vest

General Sponsor- \$250

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- ¼ page ad in SA monthly newsletter
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Phone Number: _____

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Please indicate your preferred level:

☐ Title- \$1,500 ☐ Diamond- \$500 ☐ General- \$250

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