

# Mark Your Calendar!

Join Sail America at the following events:

- ✦ **United States Sailboat Show** Annapolis, MD | October 8-12, 2020
- ✦ **Sail America Industry Breakfast** Annapolis, MD | October 9, 2020
- ✦ **St. Petersburg Power & Sailboat Show** St. Petersburg, FL | December 3-6, 2020
- ✦ **Progressive Chicago Boat, RV & Sail Show** Chicago, IL | January 6-10, 2021
- ✦ **Seattle Boat Show** Seattle, WA | January 29-February 6, 2021
- ✦ **Progressive Miami International Boat Show** Miami, FL | February 11-15, 2021
- ✦ **Pacific Sail & Power Boat Show** Richmond, CA | TBD 2021



## Membership Fees

Sail America welcomes all companies and individuals involved in the sailing and marine-related industries to become members. From corporate membership to associate membership, there's a category that is best for you. Call us. *We'll help you join!*

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Warren, RI 02885  
SailAmerica.com



2020-21



Sail America

## Membership Benefits

Sail America exists to promote the health and growth of the Sailing Industry and its stakeholders. We will do so by promoting the enrichment of their businesses, broadening the education of their members, and creating opportunities for networking.



# Your Sail America Benefits

*"Sail America's value is its members. The association's chief goal is to create forums where the entire sailing industry can come together to share concerns, solutions and, ultimately, success stories."*

— Mark Pillsbury, President, Sail America

# Sail America Provides Members With...



## Virtual Workshops and Events

Continuation of our series to help you manage through the COVID-19 pandemic, share experiences and learn about new growth opportunities.

## Sail America Industry Conference (SAIC)

This conference, now to be held annually, is the place for great networking and learning. The upcoming conference will be **May 19-21, 2021**. Members enjoy a conference discount and first opportunities for sponsorship involvement.

## Sail America Consumer List

Each month, 13,000 interested people receive an email from Sail America that highlights one member's products. Call us to secure a place on the calendar!

## Newsletter

Written specifically with the sailing industry in mind, this e-newsletter features the latest company news, member news, and tips for how to make your business the best it can be.

## Professional Development Webinar Series

- Sail America hosts an annual conference for professionals inside and outside the industry to share ideas, trends, and solutions to the challenges facing our industry. It's the perfect chance for attendees to network and build on new opportunities.
- Sail America hosts several webinars each year which focus on topics ranging from industry trends to business services tips and more!

## Great Member Events and Promotions

- Industry Breakfasts around the country
- Best in Show awards

## A Clear, Active Voice for Sailing within the Boating Industry

- Our active participation and representation within the industry helps connect members and their businesses to other boating organizations.
- Members have news the industry wants to hear. The industry has news members want to hear. Our job is to make that news flow in both directions. We use social media and traditional public relations outreach to share member and industry-wide news, stories and updates. This not only keeps those of us within the industry informed, it also helps attract newcomers to sailing. Be a part of this effort – send us your news today!