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FOR IMMEDIATE RELEASE

LIMITED SPONSOR OPPORTUNITIES STILL AVAILABLE FOR SAIL AMERICA INDUSTRY CONFERENCE

Event to be held May 31 to June 2, 2017 at Milwaukee Marriott in Milwaukee, WI

Warren, RI: Sail America is offering opportunities to industry members to show their support for its biennial Sail America Industry Conference (SAIC) Presented by B&G. This two-day event is specifically geared toward sailing industry professionals, and will feature a pre-conference regatta at the Milwaukee Community Sailing Center, educational seminars, workshops, and networking events. The conference brings leaders together to identify, address, and resolve some of the many challenges in running our businesses every day.

Sponsorship of this signature event is being offered at several levels, all of which provide companies with the ability to promote their work and receive acknowledgement as a leader in the industry. Sponsor businesses will be helping to support valuable training and development, educational workshops, inspirational speakers and networking events. Platinum, Diamond, and General levels are currently available, and provide an array of benefits. For more information, please visit <http://www.sailamerica.com/events/saic/>

“Sail America has achieved its success as a result of the outstanding support of its member companies,” says Katie Kelly, Association Manager. “We are happy to be able to offer them these additional ways to stand out among their peers and be noted as bright lights in their market segments.”

The Sail America Industry Conference Presented by B&G will be held May 31 - June 2, 2017 at the Milwaukee Marriott in Milwaukee, WI. To learn more about the conference, visit <http://www.sailamerica.com>.

About Sail America:

Sail America is the trade association for the US sailing industry and plays a vital role for all companies that are involved in providing sailing-related products and services. Sail America provides much-needed leadership and a unified voice for the sailing industry. Established in 1990 by members of the sailing industry, Sail America now has over 200 members representing all segments of the sailing market. Sail America's mission is to promote the health and growth of SAILING.

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