



Warren, RI- Sail America, the trade association for the U.S. sailing industry, welcomed three new members to its 2019 board of directors: Jean-Francois Lair, Beneteau America; Ted Winston, Spinlock; and Freya Olsen, National Marine Manufacturers Association (NMMA). Lair and Winston were elected through the association's standard election process. A nominating committee submits candidate names to association members who then vote anonymously on the names put forward. Meanwhile, Olsen joins the board as a replacement for Kevin Murphy from the NMMA. Also welcomed back was Chris Doscher, whose expiring term was renewed. All board members serve for three years.

During the first meeting of the board of directors held in mid-January, Mark Pillsbury of Cruising World Magazine was elected as the new president of Sail America. Also elected to the executive committee were Kevin Carlan of Mastry Engine Center, Bob Ross of Sail Northwest, Erin Schanen of SAILING Magazine, Josie Tucci of The Moorings and Jim Abel as past president from West Marine. The executive team joins the rest of the board members, which includes Chris Doscher of Hudson Yacht Group; Reagan Haynes of Soundings Trade Only; Lou Sandoval of Brunswick Corporation-Nautic-ON; Lenny Shabes of American Sailing Association; Peter Trogdon of Annapolis Boat Shows; and Patrick Turner of Catalina Yachts.

The Sail America board says farewell and extends its thanks to Scot West of Ronstan, Kimo Worthington from North Sails and Kevin Murphy from the NMMA for their tenure and service to the organization.

Newly Elected President

Mark Pillsbury, Cruising World magazine

Pillsbury has been the editor of Cruising World magazine for the past 10 years and, prior to that, headed up the publication's Boat of the Year program for several seasons. An avid cruising and racing sailor, he splits his time between his home waters in the Boston area and Newport, R.I. He joined the Sail America board in 2014.

New Directors to the Board

Jean-Francois Lair, Beneteau America

Lair brings over 25 years of experience in the boating industry, including in both U.S. and global sales and networks management. He has worked much of his last 15 years in leadership roles at the French branch of Beneteau and currently at Beneteau's U.S. offices in Maryland. Lair also previously held top positions in the European branches of WINNS/Scarab, SUNSAIL and JFL Yachts.

Ted Winston, Spinlock

For over 30 years, Winston has recreationally sailed, raced and taught others the sport. For almost 20 years, he has made his career in the boating industry working in sales, purchasing, product development and senior management. For the past decade, Winston has been the marketing and sales manager for Spinlock's U.S.-based office, covering territory that includes the U.S., Central and South America and the Caribbean. He is on the board of Newport's Ida Lewis Yacht Club and is a member of Sail Newport.

Freya Olsen, National Marine Manufacturers Association

Olsen is a life-long sailor and power boater. She began her career at NMMA in 2004. As assistant director of Discover Boating and Industry Relations at NMMA, Olsen oversees the Grow Boating funding models - part of the integrated marketing efforts of the national Discover Boating campaign. She works with industry stakeholders on the results and benefits of Discover Boating and develops educational opportunities to help them leverage Grow Boating research and assets to benefit their businesses.

Sail America--Sail America is the trade association for the U.S. sailing industry and plays a vital role for all companies that are involved in providing sailing-related products and services. Established in 1990 by members of the U.S. sailing industry, Sail America's members represent all segments of the sailing market. With a professional staff, a dedicated board of directors, and a team of volunteers and supporters, Sail America works hard to promote the health and growth of sailing. www.SailAmerica.com

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