



Dates Set for Sail America's 2020 Industry Conference

Sailing conference to be held May 12-14, 2020, in Annapolis, MD

WARREN, Rhode Island (*Monday, September 9, 2019*)—Sail America, the trade association for the sailing industry, today announced the dates for the 8th edition of the Sail America Industry Conference (SAIC). Held annually, SAIC will host speakers, workshops, and industry leaders and colleagues for the three-day conference, May 12-14, 2020, in Annapolis, MD.

SAIC is *the* place for sailing industry professionals to learn about new topics and trends, receive updates, and network with over 150 participants. The conference features a regatta, a day and a half of educational sessions, industry networking events and more.

Sail America President, Mark Pillsbury says:

“At our most recent SAIC, held in Horseshoe Bay, Texas, a broad cross section of the sailing industry came together and found once again that there is great value in getting to know partners and competitors better in a relaxed and informative setting. As a result, Sail America's board of directors voted overwhelmingly to make the industry conference an annual affair, giving participants a consistent place to share ideas”.

Information about the conference can be found at <http://www.sailamerica.com/events/saic/>

About Sail America: Sail America is the trade association for the US sailing industry, providing leadership and a unified voice. Established in 1990 by members of the sailing industry, Sail America has over 200 members representing all segments of the sailing market. For more information, visit www.SailAmerica.com