



Venue Change Announced for the 2019 Sail America Industry Conference

Sailing conference to be held March 6-8, 2019 in Horseshoe Bay, Texas

WARREN, RI (December 5, 2018) – Sail America, the trade association for the sailing industry, today announced a venue change for the 7th edition of the Sail America Industry Conference (SAIC). The biennial conference was previously scheduled for Panama City Beach, Florida from March 6-8, 2019. Due to damage sustained from Hurricane Michael, conference organizers opted to relocate SAIC to the Horseshoe Bay Resort in Horseshoe Bay, Texas, which is outside of Austin, Texas. The dates for the conference remain the same.

The conference hosts speakers, workshops, panel discussions and industry leaders and colleagues every other year. It is *the* place for sailing industry professionals to gather together over three days to learn about new topics and trends, receive updates and network with over 150 participants. Featured are a regatta, a day-and-a-half of educational seminars, an industry dinner and more.

Sail America President, Jim Abel, says:

“The sailing industry looks forward to coming together every two years at SAIC. We’re excited to head to Texas! The Horseshoe Bay Resort is a wonderfully accommodating resort, one that is thrilled to host and welcome us. Planning is well underway, and we are excited to deliver another terrific edition of the Sail America Industry Conference. Plan to join us!”

Information about the conference can be found at <http://www.sailamerica.com/events/saic/>

Sail America is the trade association for the US sailing industry, providing leadership and a unified voice. Established in 1990 by members of the sailing industry, Sail America has over 200 members representing all segments of the sailing market. For more information, visit www.SailAmerica.com