



Dates Set for Sail America's 2019 Industry Conference

Sailing conference to be held March 6-8, 2019, in Panama City Beach, Florida

WARREN, Rhode Island (August 14, 2018)—Sail America, the trade association for the sailing industry, today announced the dates for the 7th edition of the Sail America Industry Conference (SAIC). Held biennially, SAIC will host speakers, workshops, and industry leaders and colleagues for the three-day conference, March 6-8, 2019, in Panama City Beach, Florida.

SAIC is *the* place for sailing industry professionals to learn about new topics and trends, receive updates, and network with over 150 participants. The conference features a regatta, a day and a half of educational sessions, an industry dinner and more.

Sail America President, Jim Abel, says:

“Every two years, the sailing industry comes together at SAIC. The energy during the 2017 conference was contagious and exciting. We’re inviting the industry to come together again at a beautiful resort in Panama City Beach this upcoming March to learn, to see and meet your industry colleagues, to sail and to have fun.”

Information about the conference can be found at <http://www.sailamerica.com/events/saic/>

About Sail America: Sail America is the trade association for the US sailing industry, providing leadership and a unified voice. Established in 1990 by members of the sailing industry, Sail America has over 200 members representing all segments of the sailing market. For more information, visit www.SailAmerica.com